

2019 World Service Business Conference Delegate Report

“Growing Our Membership Worldwide”

The Foothill Intergroup every spring, sends 1 or 2 Delegates to the WSBC in Albuquerque, New Mexico. This year I was chosen, for the second year, to represent our intergroup at the World Service Business Conference. Being that this was my second year, I was asked to be a Mentor for a Green Dot (a First Timer). It really brought me out of my shell and I learn so much from her and at the same time, helped her feel at home there at the conference. This was a great adventure for me.

The WSBC (World Service Business Conference) was held on the week of May 6 – 11th 2019.

There were a Total of 188 voting delegates and 17 Countries represented.

There was so much OA fellowship during that week, that help me as a WSBC Delegate & Mentor, to get through the conference.

At the conference, they had scheduled a total of 23 regular OA Meetings, which were going on during the conference. They even had special OA Meeting for Men and other groups in OA. Included at the conference was 7 Workshops that were scheduled through out the week.

The Themes of the Workshop were:

1- Growing OA Membership Worldwide. Health Fair /Professional Trade Shows.

2- How Do We Grow? How Attractive Are We to New Members?

3- How Do We Grow? Keeping Members Engaged?

4- How Do We Grow? Social Media – KISS (Keep It Super Simple)

5- All about the Conference. (WSBC Procedures for the Delegates)

6- Attraction Rather Than Promotion. What's Up? Attracting Young Persons.

7-Attraction Rather Than Promotion. Multiplying Recovery – Virtual & Face-To-Face.

All of the workshops at the conference were extremely informative and inspiring. I will write summaries from these workshops in future Footnotes during the year.

The Conference on Wednesday separated all the delegates into Committees. Each Committee had Meetings during that day to discuss their topics of their committee. The Committees also will have meetings throughout the year (phone or Virtual) to work on their Topics for World Service.

9 Committees:

Bylaws, Conference Literature, Professional Outreach & Public Information, Region Chairs, Twelfth Step within, Unity with Diversity, Virtual Services, Web/Technology, and Young Persons.

I was assigned again this year to be on the **Unity with Diversity Committee.**

Each committee would be divide into Sub Committees regarding topics of their primary committee. My Committee, Unity with Diversity, was divided into three Sub Committees. I chose to be on the Translations sub committee.

Unity with Diversity Sub Committees:

1- Inreach with Inclusivity.

2- Outreach with Inclusivity.

3- Translations

Committee Business

Each subcommittee would discover new ideas on their Topics to help OA as a whole. For example: The Translations Subcommittee wanted to see how we could have OA Official Literature, which had been written in English, be written in a way that could be translated easily in other languages. This would help OA be more Inclusive. But during the 2019 Business Portion of the Conference, this Motion (originally written during the 2018 WSBC) was voted down by the 2019 Conference. So the U for D Translations Committee Proposed a World Globe (with International Flags) Button to replace the WORLDWIDE OA button on the OA.org website. This was for Non-English Speakers to use OA.Org website more efficiently. This will be voted on by the 2020 WSBC.

World Service Business Meetings

The main portion of the Conference was set for 5 Business Meetings during the week. Each Business Meeting were regarding major topics and were voted on by all the Delegates.

- 1- Election of World Service Officers & Trustees
- 2- Conference Rules
- 3- Bylaw Motions
- 4- New Motions.

These Business Meetings were very organized and were very controlled by the OA Traditions so they could run smoothly as possible.

To see a copy of the final Wrap-Up Report go to:

<https://oa.org/members/events/world-service-business-conference/>

Subjects that also were brought up & discussed at the Conference.

Virtual & Hybrid Meetings.

New Technology in OA.

Men in OA (How to encourage Men to join)

Making Diversity a Major part OA.

Helping our Meetings to increase membership.

Increasing Membership Worldwide

Anonymity in Virtual & Social Media Meetings.

Professional Outreach

7th Tradition for World Service (Encouraging Virtual meeting & membership Contributions)

On Saturday Evening we had Dinner and Dance. I was happy to sit with a diverse group of different regions delegates. I learned how their Service with OA changed their Lives. It was very inspiring.

I am so grateful and Thankful to the OAFIG, that I was chosen to represent the Foothill Intergroup at the WSBC. It was a Great experience and I learned a lot about OA outside the Intergroup. I also met a lot of great OA Members from all parts of the US and the World. This is a great Organization and I am so grateful I am doing service. I will have more information to follow throughout the year.

Next Year's WSBC is April 20 - 25th , 2020 Albuquerque, NM

Thank you for letting me do service,

George

(World Service Chair)